



Track your eating habits with

HAPIfork



HAPIfork was **unveiled** at the Consumer Electronics Show (CES) in January 2013 where the invention was the recipient of the CES Innovations Award, Health & Wellness category. A **successful** Kickstarter campaign followed in late spring to raise funds for manufacturing the world's first connected fork.

The Bluetooth-enabled eating utensil offers real-time data and feedback to emphasize the importance of eating at a moderate pace. Designed by **Jacques Lépine**, the fork contains a built-in sensor that vibrates to indicate when a user is eating too fast, while actively collecting data around the pace of consumption which can be accessed through a web or mobile dashboard.

Users can even share their data with their friends, a fitness coach, or the wider community. With the HAPIfork, eaters can get deeper insight into their meals beyond what's just on the plate.

Mobile app

- Real-time activity monitoring via Bluetooth connection
- Monitor relevant data concerning your meal (number of fork servings, length of meal time, overspeed, etc.)
- Customizable timer between fork servings to encourage eating slowly



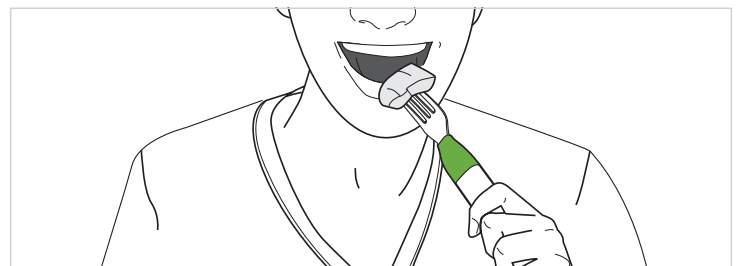
Online dashboard

- Access and manage data from cross platform devices
- Set workout objectives, track progress and take the HAPILABS challenge
- Share data with friends, a fitness coach, or the wider community

HAPIfork During Your Meal



Pick or scoop your food up with your fork or fill it up with the help of your knife, while the fork is angled downward.



Take your food to your mouth where the fork is angled upward: the fork tines should always be higher than the handle when putting food to your mouth.

Price: \$99

(includes HAPI mobile app and online dashboard)

Colors:

black, white, blue, pink and green

HAPIfork Specs

2.5 cm / 0.98 inches



2.1 cm / 0.82 inches